



Club Values & Philosophy Statement

Chasers FC is a professionally run youth football club, committed to developing confident, hardworking and respectful players in a positive, high-quality environment.

While rooted in the values of grassroots football, the club operates with clear standards, structure and accountability, ensuring a professional experience for players and families alike.

Our values and philosophy guide everything we do on and off the pitch and shape the experience we provide for players, parents and coaches.

OUR VALUES

Respect

We treat everyone with respect, including teammates, opponents, referees, coaches and spectators. Respect underpins behaviour, communication and decision-making throughout the club.

Development

Player development comes before results. We focus on long-term growth, confidence and learning rather than short-term outcomes.

Enjoyment

Football should be enjoyable. We aim to create sessions and matchday environments where players feel safe, supported and excited to play.

Commitment

We value effort, attitude and commitment. Players are encouraged to work hard, support

each other and take responsibility for their development.

OUR PHILOSOPHY

Player-Centred Approach

Chasers FC places the player at the heart of everything we do. Coaching decisions are made in the best interests of player development, welfare and enjoyment.

Learning Over Winning

While we encourage competitiveness and high standards, success is measured by improvement, effort and teamwork rather than results alone.

Positive Coaching Environment

Our coaches deliver engaging, high-energy sessions that challenge players appropriately while building confidence, belief and resilience.

Inclusive & Supportive Culture

We are committed to providing an inclusive environment where all players are welcomed, supported and given opportunities to develop, regardless of background or ability.

PARTNERSHIP WITH PARENTS

We believe strong communication and shared expectations between the club and parents are essential. Parents play a vital role in supporting their child's football journey by reinforcing club values and respecting coaching decisions.

CHASERS FC COMMITMENT

Chasers FC is committed to maintaining high standards of coaching, safeguarding and behaviour, ensuring football remains a positive, structured and meaningful experience for every player.

From here, anywhere.