



Coaches Code of Conduct

This Code of Conduct sets out the standards and expectations for all coaches working with Chasers FC. Coaches play a vital role in creating a safe, positive and professional environment and are expected to lead by example at all times.

This Code applies to all coaches, assistant coaches and helpers involved in Chasers FC activities.

PROFESSIONAL STANDARDS

All Chasers FC coaches are expected to:

- Act as positive role models and ambassadors for the club.
- Maintain the highest standards of behaviour, professionalism and integrity.
- Uphold FA Codes of Conduct and all Chasers FC policies.
- Place player welfare, safety and development at the centre of all decisions.

COACHING ENVIRONMENT

Coaches must:

- Deliver sessions that are safe, age-appropriate and inclusive.
- Encourage effort, enjoyment and learning over results.
- Treat all players fairly and with respect.
- Create a positive environment free from bullying, discrimination or intimidation.

COMMUNICATION & BEHAVIOUR

Coaches must:

- Communicate clearly, positively and respectfully with players and parents.
- Avoid shouting, sarcasm or language that may cause distress or embarrassment.
- Never engage in confrontations with referees, opponents or spectators.
- Support match officials and promote respect at all times.

SAFEGUARDING & WELFARE

Coaches must:

- Follow the club's Safeguarding Policy and procedures.
- Maintain appropriate boundaries with players at all times.
- Avoid private one-to-one communication with players outside approved platforms.
- Report any safeguarding or welfare concerns immediately to the Club Welfare Officer.

EQUALITY & INCLUSION

Coaches must:

- Promote equality, diversity and inclusion in all activities.
- Ensure all players feel valued, supported and included.
- Challenge and report discriminatory behaviour.

USE OF SOCIAL MEDIA & MEDIA

Coaches must:

- Follow the club's Social Media Guidance.
- Avoid posting or sharing content that could bring the club into disrepute.
- Respect player privacy and photography/video consent at all times.

BREACHES OF THIS CODE

Failure to adhere to this Code of Conduct may result in disciplinary action in line with the club's Disciplinary Policy, which may include suspension or removal from the club.

COMMITMENT

By coaching at Chasers FC, all coaches agree to uphold this Code of Conduct and support the club's values, standards and philosophy.